

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
1	<b>VILLA DALE</b>		#####	% Econ. Occupancy-->		95.24%	4.76%	<--% Economic Vacancy			% Leased-->			98.10%		
2				% Phys Occupancy-->		96.19%	3.81%	<--% Physical Vacancy								
3	<b>SUMMARY</b>							<b>PREVIOUS LEASING</b>		<b>LAST WEEK'S LEASING</b>				<b>LEASING TO</b>		
4		# of Units	Last Wk Occupied (Incl. Non-Rev)	Evictions + Skips	Moved Out	Moved In	NonRev + Occupied	Economic Vacancies (incl. Evic+Sk)	Leased: Vacants	Pre-Leased: NTVs	Lease Rejections/ Cancellation	NTV's Received	Leased: Vacants	Pre-Leased: NTVs	Net Leases	Total Leased
5	<b>TOTAL</b>	210	198	2	2	6	200	10	4	0	0	6	6	0	4	206
6	1 x 1	60	57	0	1	2	58	2	0	0	0	4	1	0	-3	55
7	2x2	86	87	1	1	1	86	0	4	0	0	2	1	0	3	86
8	3x2	48	42	1	0	3	44	4	0	0	0	0	3	0	3	48
9	4x2	16	12	0	0	0	12	4	0	0	0	0	1	0	1	13
10	<b>TRAFFIC SOURCES</b>		LEADSGoal 55	COMMENTS	GoalSHOWSGoal 12	PLICATIONSGoal	LEASES Goal 5	<b>REASONS FOR NOT LEASING</b>				<b>REASON FOR REJECTIONS</b>		<b>REASON FOR NTV</b>		
11	Apt. Guide	2	2	0	0	0	0	Rent Too Expensive				0	Bad Rental History	0	rent too high	
12	Signage / Stopped By	7	0	1	0	3	9	Unit Type not Available				0	Criminal Record	0	On-Site Transfer	
13	Rentlinx	175	36	7	0	0	0	no response to call/email				0	Under Income	0	smaller/larger apt	
14	google	5	1	0	0	0	6	no show apt				0	Lack of Information	2	Purchased Home	
15	Resident referral	0	0	0	0	1	0	unit amenities				0	Location Desired Not Available	0	amenities	
16	Promove	1	1	0	0	1	5	Not Wanting To Commit/still looking				0	Full Time Student	0	No Longer Qualifie	
17	Zillow	1	0	1	0	1	0	Future Move In Date				0	Changed Mind	1	Job Transfer	
18	Apts.com	2	2	1	0	0	0	<b>TRAFFIC WAS NOT QUALIFIED BECAUSE</b>				0	Poor Credit History	1	Personal Reason/il	
19	Unknown	1	0	0	0	0	0	Income Too Low				0	Changed Units	0	Not Happy With Pr	
20	Atlanta Apt Mag	2	0	0	0	0	0	Criminal Record				0	other No Show	1	Evictions	
21	prop. Website	1	1	1	0	0	0	Negative Rental				0	<b>Total Rejections</b>	1	relocating	
22	Zumper	1	1	0	1	0	0	voucher program				0		0	Other (explain) n/a	
23	<b>Total Traffic</b>	198	198	11	11	6	6					0		6		