

Neal Bawa Anna Myers

grocapitus

Multifamily University

# Disruptive 2025 Real Estate Trends

**Investment Forecast – What You Really Need To Know** 

PRESIDENT AND CEO, GROCAPITUS

#### Meet Neal & Anna



Neal Bawa





Anna Myers



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4,400

METROS

\$660M

25
PROPERTIES

1,200+

INVESTORS

PORTFOLIO

GROCAPITUS

#### Our Partial Portfolio



#### Nova RTP Townhomes

NEW CONSTRUCTION MULTIFAMILY 46 UNITS DURHAM, NC



#### University Oaks

NEW CONSTRUCTION MULTIFAMILY 16 PLEXES HOUSTON, TX



#### Country Place

VALUE-ADD MULTIFAMILY 137 UNITS KILLEEN, TX



#### Botanica Oak Hills

NEW CONSTRUCTION MULTIFAMILY 96 UNITS SAN ANTONIO, TX





#### Coyote Creek

NEW CONSTRUCTION MULTIFAMILY 116 UNITS ST GEORGE, UT



#### Mill Race Phase 1A

NEW CONSTRUCTION STUDENT HOUSING 210 UNITS PROVO, UT



# The Grid: Main & NEW CONSTRUCTION STUDENT HOUSING 217 UNITS

BUFFALO, NY





PLEX NEW CONSTRUCTION INDUSTRIAL 6 BUILDINGS SALT LAKE CITY, UT



#### Equinox at Knight

VALUE-ADD MULTIFAMILY 194 UNITS ATLANTA, GA



#### Storage Depot

VALUE-ADD + NEW SELF-STORAGE 873 UNITS WEST MEMPHIS, AR



#### AND MANY MORE....

### Full-Cycle Success: Proven Results



#### Equinox on Prince

Purchased in March 2019, Equinox on Prince was a 114-unit property in Tucson AZ. Under market rents and tired units provided major value-add opportunities. The 51.4% actual IRR totally blew away the projected 17.3% IRR and the hold period was 3.25 years vs the projected 5 years



#### 630 Fairview

Acquired in Sep 2020, Fairview was a 120-unit value-add property in Greenville SC in a high rent growth area. This completely passive investment returned 2.2x in 1.6 years, versus the projected 1.92x in 5 years

17.3%

PROJECTED IRR\*

51.4%

16%
PROJECTED IRR

60%

INVESTOR TESTIMONIAL

#### Jennifer F

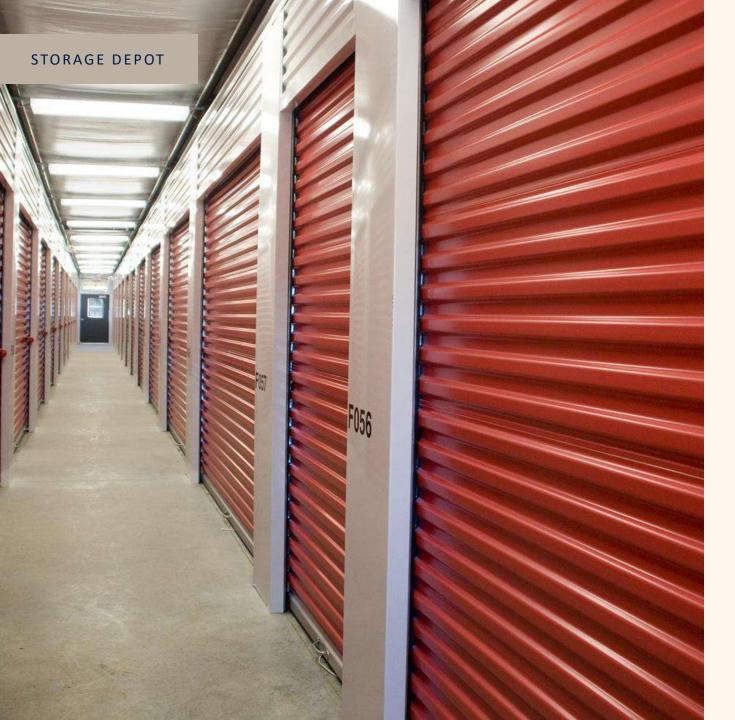
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Neal does wonders with investor money. The ROI with Neal beats all my projects with other firms.

Neal manages each project with unbeatable efficiency. He has a great team, and I have been working with the same team today as I started four years ago.

Bottom line - Neal is a disruption force in his field, he has everything down to a science. He fuses the best practice of both technology and business, into his workflow. And he always seeks the truth. If you are with Neal, you are on the fastest train!"





INVESTOR TESTIMONIAL

### Gurpreet P

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I have worked with Neal and his team at Grocapitus for four years as a passive partner in his deals which have come full circle to completion. I also have the perspective of being a general partner in my own deals as well as a passive partner in deals with other syndicators.

Neal's datacentric approach gives him a near oracle-like insight into the vagaries of not just commercial real estate. His ethics are beyond reproach and his interests are clearly aligned with his passive partners. He is what you want in a partner."

IMPORTANT

### Two Cents From Our Lawyer

- We are not investment advisors, and this seminar is provided for educational purposes only.
- All investments involve different degrees of risk. You should be always aware of your risk tolerance level and financial situations.
- You are free to accept or reject all investment recommendations made by us.
  All services that we offer are subject to market risk and may result in loss to your investment.
- As you know, a recommendation is not a guarantee for the successful performance of an investment, and we cannot guarantee against losses arising from market conditions.
- Do not invest your money on our recommendation alone. Consult a professional advisor.
- HOUSEKEEPING Recording? Questions?



TRENDS 2025 MIDYEAR

## Trump Cards are Back

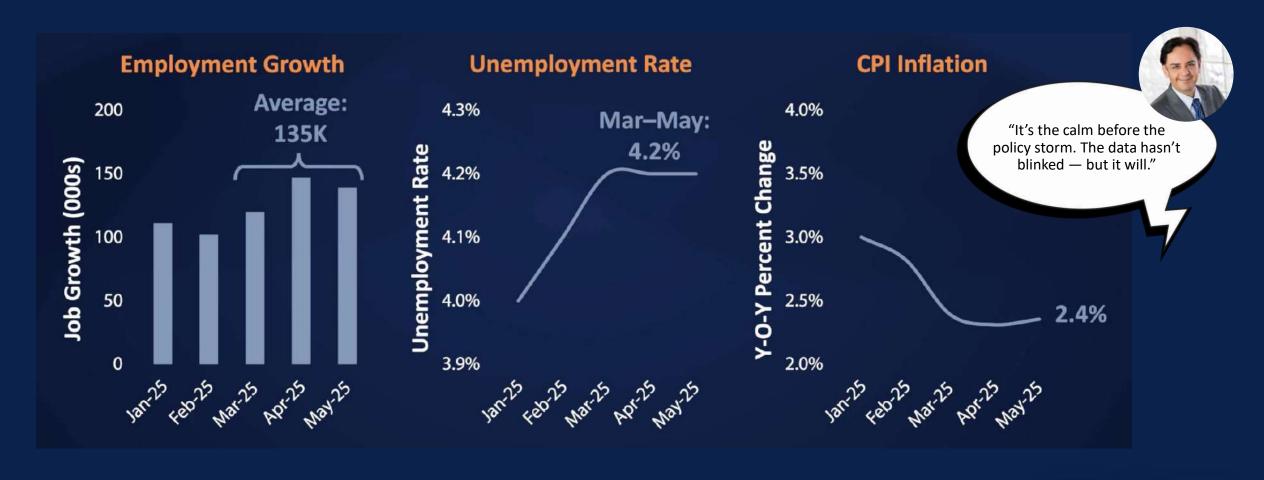
**Trade Politics with a Side of Uncertainty** 



### Tariff Tsunami: Import Taxes Hit 90-Year High



### Economy Steady as Tariff Effects Lag



Tariff Threats Spooked Bond Markets



#### Tariff Shock: GDP Forecast Gets a Haircut

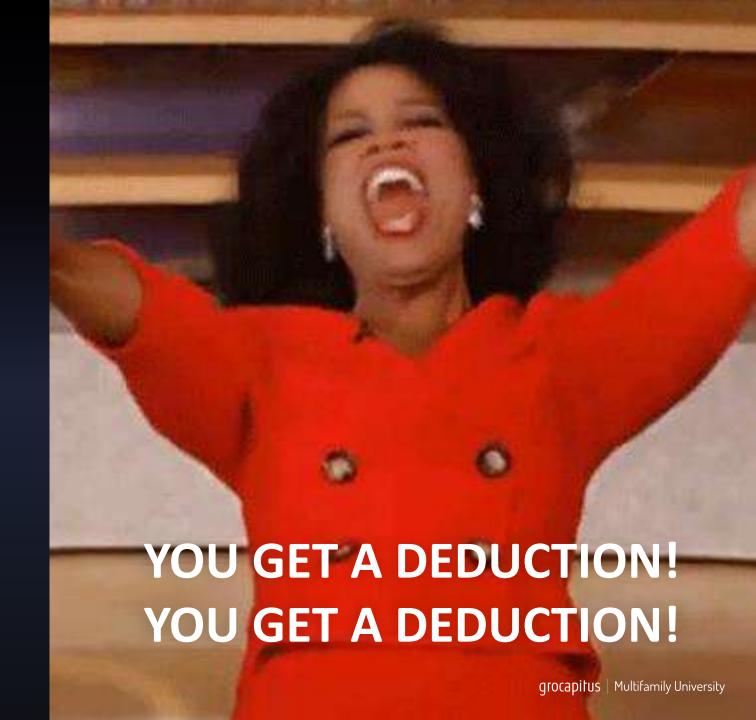


TRENDS 2025 MIDYEAR

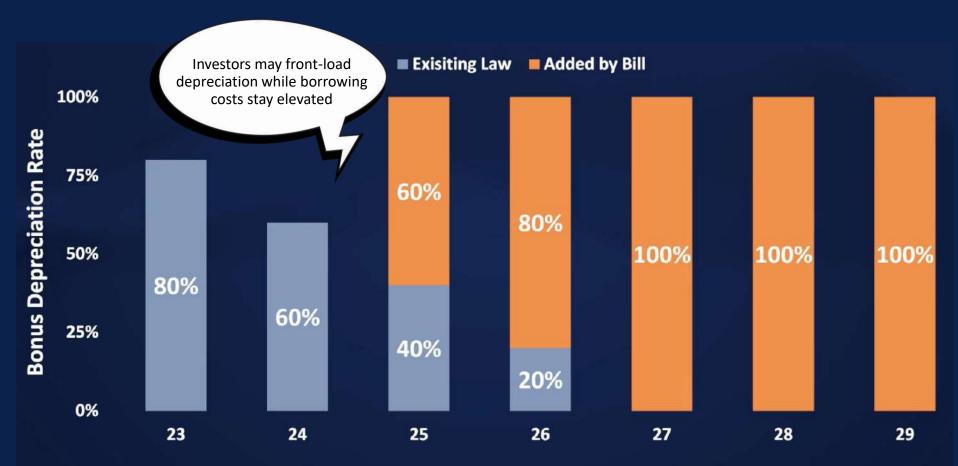
### Tax Tailwinds Are Back

**Proposed Incentives Could Recharge CRE Investor Advantages** 

Note: These tax changes are part of a proposed bill. Final passage and timelines may vary.



### Bonus Depreciation + High Rates



100%

**Bonus Depreciation** 

restoration (2025–2029) is included in proposed bill

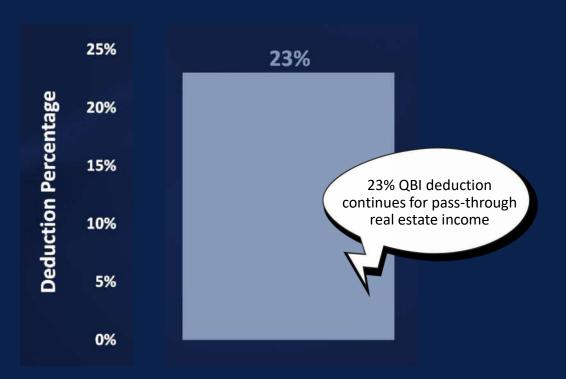
Creates a powerful short-term incentive to restart CRE deal activity

With Treasury yields near 4.4%, these write-offs are more valuable than ever

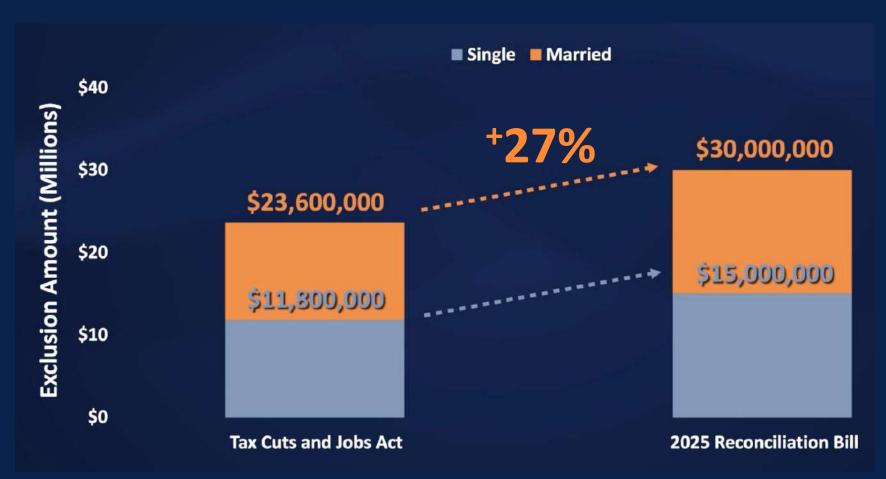
### High Earners Win Big!



#### QUALIFIED BUSINESS INCOME DEDUCTION



### \$30M Estate Exclusion: A CRE Legacy Play







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### Let's Dive into Real Estate

**Yesterday and Tomorrow – Review & Forecasts for Single Family & Multifamily** 

### 30 yr Mortgage Rates Predictions End-2025





6.4%

WELLS FARGO

6.5%

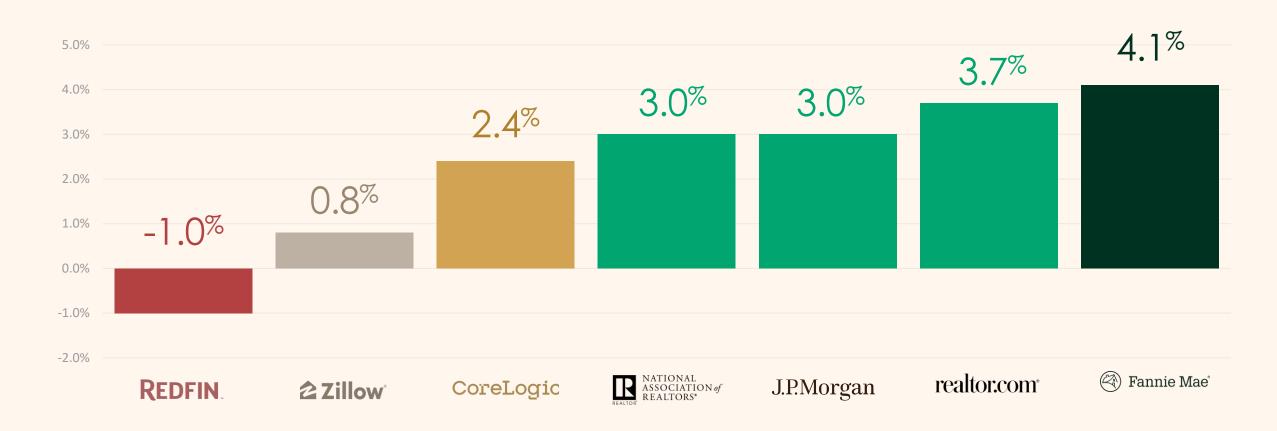


6.5%

REDFIN.

6.8%

### Home Prices: Still Climbing or About to Stall?



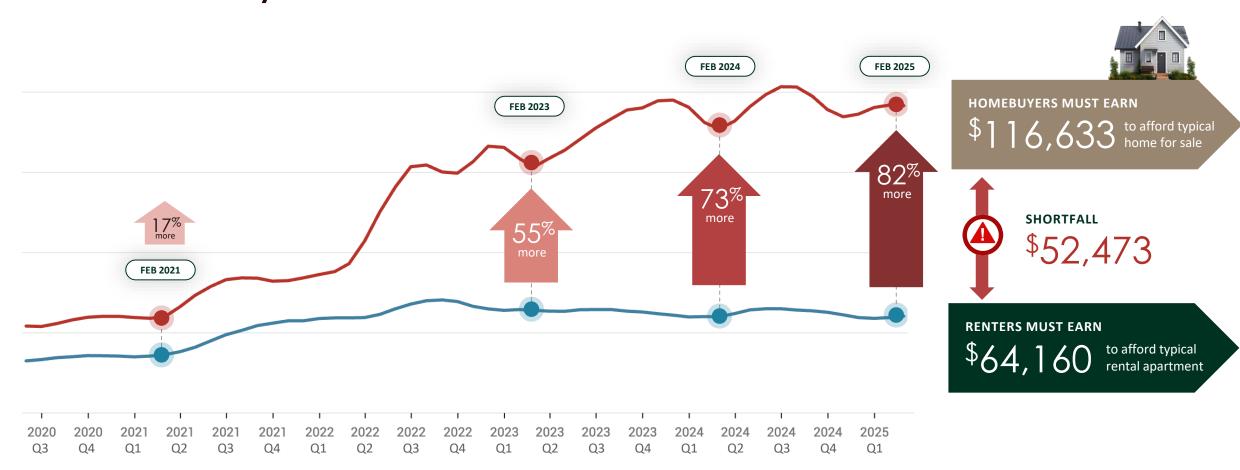
Growing Gap: Mortgages vs Salaries



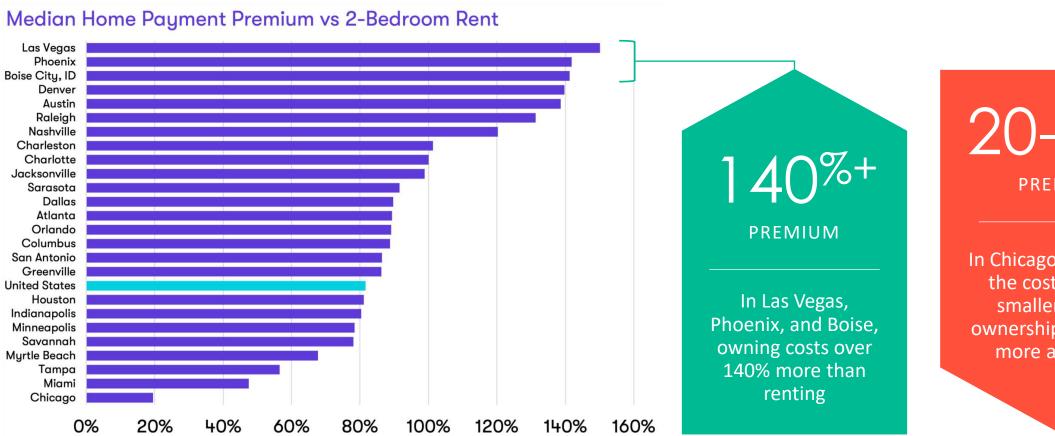
### Households Can't Afford a \$400K Home



#### Homebuyers Must Earn 82% > Renters



### Buy vs. Rent: Not all cities are the same



20–40%

PREMIUM

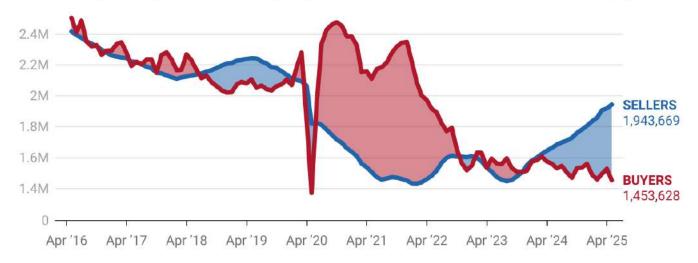
In Chicago and Miami, the cost gap is far smaller, making ownership somewhat more accessible

BUYERS FINALLY GAIN THE UPPER HAND

#### 500K Extra Homes for Sale

#### Estimated number of U.S. homebuyers and sellers actively in the housing market

Redfin: In April 2025, there were nearly 500,000 more U.S. home sellers than U.S. homebuyers



#### Redfin metro level analysis published in May 2025

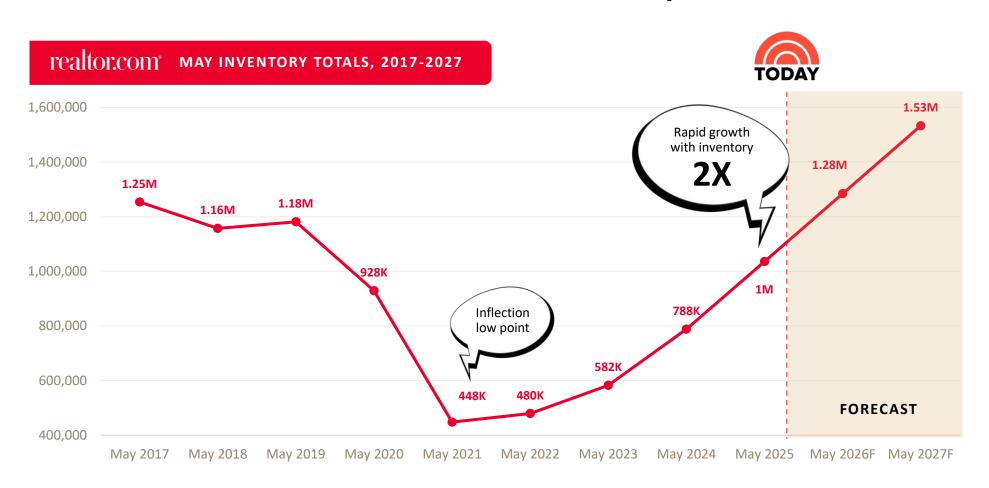
Metro area housing market	Balance of power	Home sellers	Homebuyers	% difference
Miami, FL	Buyer's market	21,672	7,280	198%
West Palm Beach, FL	Buyer's market	18,075	6,409	182%
Fort Lauderdale, FL	Buyer's market	21,018	7,525	179%
Austin, TX	Buyer's market	17,386	7,757	124%
Jacksonville, FL	Buyer's market	14,479	6,598	120%
Tampa, FL	Buyer's market	26,917	12,313	119%
Phoenix, AZ	Buyer's market	32,418	16,159	101%
Las Vegas, NV	Buyer's market	13,814	7,192	92%
Orlando, FL	Buyer's market	19,555	10,184	92%
Nashville, TN	Buyer's market	14,935	7,859	90%
San Antonio, TX	Buyer's market	17,915	9,687	85%
Dallas, TX	Buyer's market	32,020	17,774	80%
Houston, TX	Buyer's market	44,743	25,327	77%
Atlanta, GA	Buyer's market	36,862	22,651	63%
Riverside, CA	Buyer's market	17,991	11,151	61%
Fort Worth, TX	Buyer's market	13,646	8,507	60%
Charlotte, NC	Buyer's market	15,557	9,709	60%
Sacramento, CA	Buyer's market	7,014	4,841	45%
Los Angeles, CA	Buyer's market	20,189	13,941	45%
Denver, CO	Buyer's market	16,357	11,525	42%
Anaheim, CA	Buyer's market	6,685	4,821	39%
Oakland, CA	Buyer's market	6,565	4,820	36%
Portland, OR	Buyer's market	9,963	7,526	32%
San Francisco, CA	Buyer's market	3,188	2,432	31%
Indianapolis, IN	Buyer's market	8,538	7,070	21%
Detroit, MI	Buyer's market	6,526	5,580	17%
Columbus, OH	Buyer's market	8,308	7,147	16%



THE LIST CONTINUES



### The Great Refill: Inventory Roars Back



If the current pace continues, we're on track for:

1.28M

listings by May 2026

1.53M

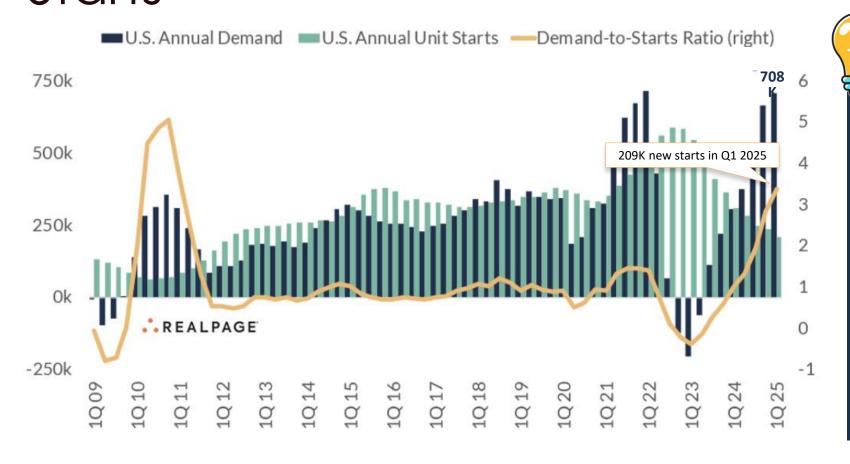
listings by May 2027

We're still only back to 2017 levels, not oversupply — just recovering from a decade of underbuilding.

# Multifamily: Rent Revival Stalls, Occupancy Holds



# Multifamily: Demand 3X Stronger vs New Starts

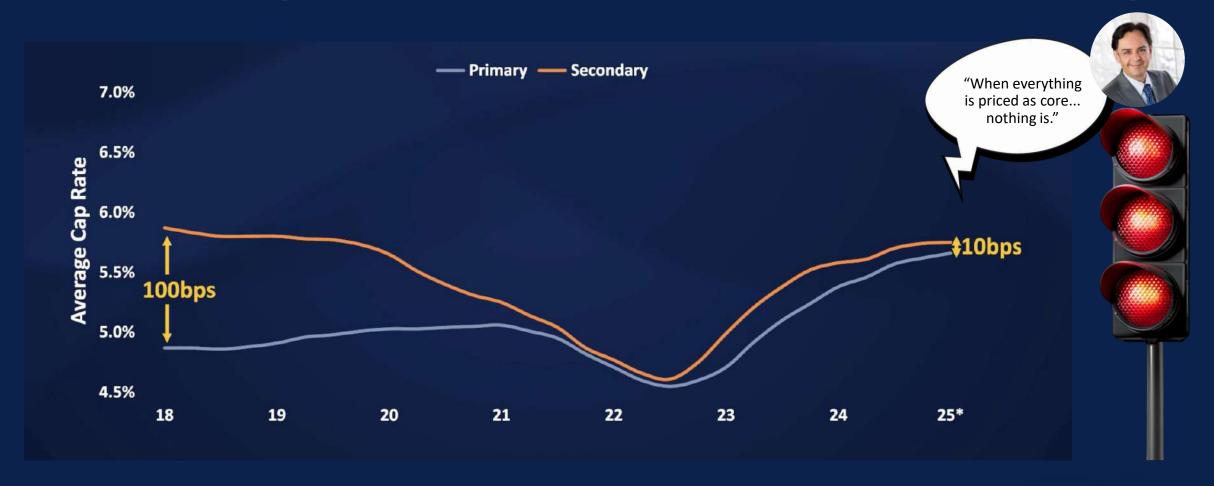




demand to starts (Q1)

- ✓ Historically, 1:1 ratio
- Driven by a sharp pullback in starts, not a huge spike in demand
- ✓ Indicates potential rent boom in 2026+ if trend holds

### Multifamily: No Discount Left for Secondary



Investors Chase Yield in Tertiary Markets



DELINQUENCIES UP +200 BPS IN PAST YEAR, LED BY OFFICE

### CRE Distress is Spreading...



#### CRE Distress - Multifamily Cracks Widen, But Not Breaking



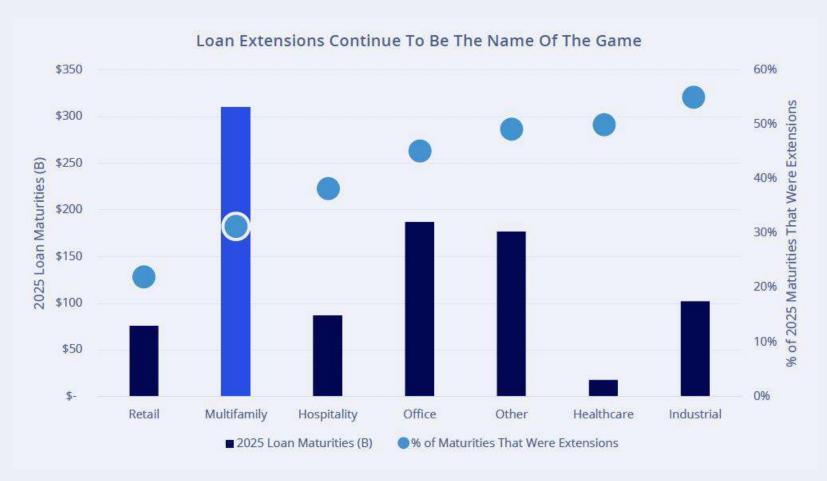
#### CRE Faces a Wave of Maturities





#### \$1.1 trillion in multifamily loans are due to mature through 2029.

### Multifamily: Loan Extensions Picking Up





#### TAKEAWAYS

- Loan extensions still dominate, but true resolution is only being delayed
- With capital costs still elevated, many owners face refi shortfalls or forced sales
- ✓ Could trigger increased transaction activity—but also distress

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### Why is This a Great Time to Buy Multifamily?

#### Rates Will Fall

Interest rates have peaked and are on their way down in 2024. Many institutions have already forecast interest rate cuts



Multifamily deals well below peak offers in 2022 with the highest purchase cap rates we've seen but will compress in 2025



#### Strong U.S. Economy

Our economy avoided a recession and is doing phenomenally well. Soft landing was achieved. Wage growth finally surpassed inflation



#### Rent vs Buy

The monthly purchase cost now exceeds rent by more than 50%. It's looking better to rent than to buy a home for the majority



#### Favorable Loans

Buying properties with fixed interest rate interest only loans is better than ever.

Benefit from rates being high by buying assets with assumable fixed rates



#### Single Family Overvalued

Home prices overvalued in 88% of the U.S. according to Fitch Ratings. There's only potential for decline – but rate lockdowns prevent declines





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### Time for the Shootout

**Best Cities Ranked for 2025** 

### THE FALLS AT CRISMON COMMONS

# 12-13% Pref Equity Opportunity

Lower Risk / High Return

Help us complete lease up at our 240 unit Multifamily

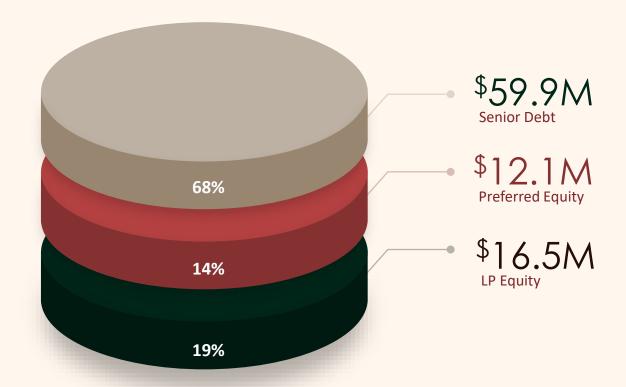
6% Cashflow from day 1 +6-7% on Exit\*

18mo No Constructio Cashflow distributions **Investment Timeframe** Just Lease-Up & stabilize start immediately

(\*Accrued, Annualized Paid on Exit)

#### So... What is Pref Equity?

It's an equity tier that sits on top of (and senior to) regular equity and is considered highly lucrative



PREF EQUITY

# Rare Pref Equity Opportunity for Accredited Investors

Earn from Day 1, cashflow raised in advance

6%

Annualized preferred return

Annualized current pay

Annualized and accrued paid on exit



6%

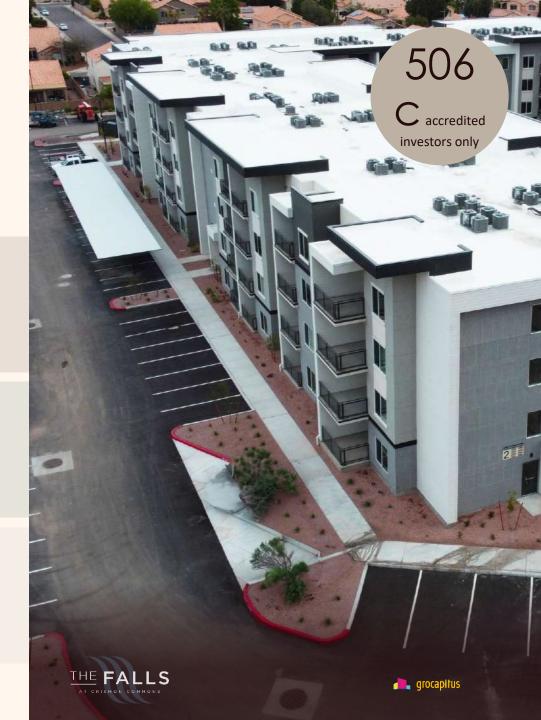
Pref is safer than equity investment, sits on top of

\$16.5M

\$16.5M in investor equity would have to be lost before your investment would lose money. That is an amazing cushion for an investment paying 12-13%.

Shorter timeframe 18 months

No rehab, no repositioning, no valued needed. Just lease up and sell in 18 months



<sup>\*</sup> All Interest Rates are based on Annualized Percentages.

<sup>\*\*</sup> Projected.

HISTORY OF THE PROJECT

#### Falls at Crismon Commons

MESA, AZ 85209

PROPERTY DETAILS 240

total units

2024-2025

year built

~7.8

acres

255,611

total rentable SF

1,065

average unit size (SF)



Phoenix-Mesa: Top Rankings











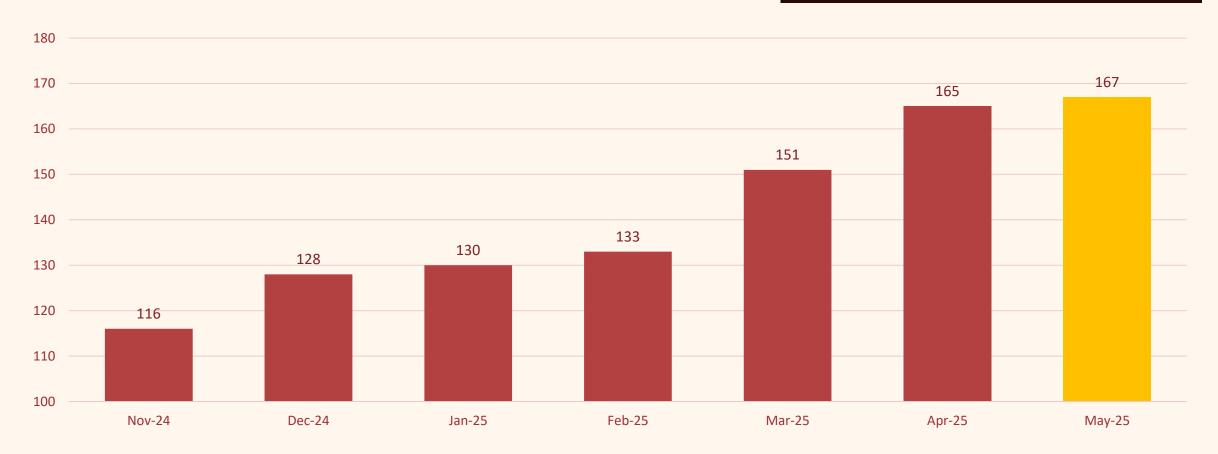
BEST AIRPORT
IN THE U.S.
SKY HARBOR AIRPORT
Wall St Journal, 2023



LEASING

#### Lease-up Progress: June 2025









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# Time for the Shootout

**Best Cities Ranked for 2025** 

#### U-Haul: 2024 Growth States

THE BIGGEST LOSERS

#49 Massachusetts (49)

**#50** California (50)



#### THE BIGGEST WINNERS

- **#1** South Carolina (4)
- #2 Texas (1)
- **#3** North Carolina (3)
- **#4** Florida (2)
- #5 Tennessee (5)
- #6 Arizona (8)
- #7 Washington (7)
- #8 Indiana (27)
- **#9** Utah (13)
- #**10** Idaho (6)

### % Zonda.

# Top New Home Sales Markets for 2025

Zonda ranks metros using its seasonally adjusted Pending Sales Index (PSI), which tracks contract signings for new homes.

#	Metro	Sales Activity MoM – May 2025	Sales Activity YoY – May 2025	
1	Cincinnati, OH	11.8%	38.1%	
2	New York, NY	-10.4%	13.6%	
3	Charlotte, NC	-2.6%	8.9%	
4	San Antonio, TX	1.2%	8.7%	
5	Baltimore, MD	2.2%	8.2%	
6	Minneapolis, MN	-4.0%	5.9%	
7	Orlando, FL	-2.7%	5.5%	
8	Jacksonville, FL	5.2%	3.8%	
9	Washington, DC	1.9%	-1.1%	
10	Philadelphia, PA	-1.9%	-2.1%	



#### Best Performing Large Cities: 2025

Mid-sized metros with strong hightech sectors and housing affordability outperformed larger cities

Metro	2024 Rank	Job Growth (2023-24)	Wage Growth (2022-23)	High-tech GDP Growth (2022-23)
Raleigh, NC	2	+2.8%	+7.8%	+7.9%
Ogden, UT	26	+2.8%	+8.1%	+12.0%
Salt Lake City, UT	4	+2.3%	+7.8%	+7.0%
Huntsville, AL	16	+2.1%	+9.4%	+9.1%
Colorado Springs, CO	15	+1.9%	+9.1%	+8.7%
Austin, TX	1	+1.4%	+7.4%	+8.4%
Fayetteville, AR	7	+3.0%	+7.2%	+12.7%
Olympia, WA	9	+2.9%	+9.6%	+14.9%
Palm Bay, FL	25	+1.5%	+10.2%	+10.4%
Boise City, ID	3	+3.2%	+7.2%	+7.7%
	Raleigh, NC Ogden, UT Salt Lake City, UT Huntsville, AL Colorado Springs, CO Austin, TX Fayetteville, AR Olympia, WA Palm Bay, FL	Raleigh, NC 2 Ogden, UT 26 Salt Lake City, UT 4 Huntsville, AL 16 Colorado Springs, CO 15 Austin, TX 1 Fayetteville, AR 7 Olympia, WA 9 Palm Bay, FL 25	Rank       (2023-24)         Raleigh, NC       2       +2.8%         Ogden, UT       26       +2.8%         Salt Lake City, UT       4       +2.3%         Huntsville, AL       16       +2.1%         Colorado Springs, CO       15       +1.9%         Austin, TX       1       +1.4%         Fayetteville, AR       7       +3.0%         Olympia, WA       9       +2.9%         Palm Bay, FL       25       +1.5%	Rank (2023-24) Growth (2022-23)  Raleigh, NC 2 +2.8% +7.8%  Ogden, UT 26 +2.8% +8.1%  Salt Lake City, UT 4 +2.3% +7.8%  Huntsville, AL 16 +2.1% +9.4%  Colorado Springs, CO 15 +1.9% +9.1%  Austin, TX 1 +1.4% +7.4%  Fayetteville, AR 7 +3.0% +7.2%  Olympia, WA 9 +2.9% +9.6%  Palm Bay, FL 25 +1.5% +10.2%



#### Best Performing Small Cities: 2025

Smaller city metros thrived on job growth, wage gains, population inflows, and affordability

#	Metro	2024 Rank	Job Growth (2023-24)	<b>Wage Growth</b> (2022-23)	High-tech GDP Growth (2022-23)
1	Gainesville, GA	3	+3.3%	+8.8%	+6.4%
2	St George, UT	4	+3.8%	+9.7%	+11.8%
3	Idaho Falls, ID	1	+3.0%	+4.9%	+6.5%
4	Bend, OR	6	+1.4%	+8.5%	+7.9%
5	Midland, TX	16	+1.7%	+16.1%	+43.8%
6	Jefferson City, MO	38	+2.2%	+8.7%	+6.7%
7	Coeur d'Alene, ID	2	+1.1%	+8.4%	+8.8%
8	Jacksonville, NC	9	+1.8%	+9.0%	+11.2%
9	Missoula, MT	18	+1.6%	+10.3%	+14.7%
10	Auburn, AL	14	+4.0%	+10.5%	+9.6%

# Hottest Real Estate Markets of 2025

Buffalo was also predicted to be the hottest market of 2024, making it the first market to hold the title in back-to-back years

#	Metro	2024 Home Value Growth (Y/Y%)	2025 Home Value Growth Forecast (Y/Y%)	
1	Buffalo, NY	+5.7%	+2.8%	
2	Indianapolis, IN	+3.6%	+3.4%	
3	Providence, RI	+6.7%	+3.7%	
4	Hartford, CT	+6.5%	+4.2%	
5	Philadelphia, PA	+4.6%	+2.6%	
6	St. Louis, MO	+4.2%	+1.9%	
7	Charlotte, NC	+1.6%	+3.2%	
8	Kansas City, MO	+3.8%	+2.7%	
9	Richmond, VA	+4.1%	+2.9%	
10	Salt Lake City, UT	+2.8%	+2.3%	

# Marcus & Millichap

#### Top Ranking Multifamily Markets in 2025

Local delivery slates in Sun Belt and Coastal primary metros better aligned with household growth

		2025 ESTIMATES			
#	Metro	Job Growth	Rent Growth	Vacancy Rate	Inventory Growth
1	Miami-Dade, FL	+1.7%	+3.6%	4.5% 🔻	+2.4%
2	Dallas-Fort Worth, TX	+1.9%	+2.2%	7.5% 🔺	+3.7%
3	Orlando, FL	+1.6%	+4.5%	6.3% ▼	+2.8%
4	Las Vegas, NV	+1.6%	+3.3%	5.6% ▼	+1.7%
5	Houston, TX	+2.0%	+3.1%	7.5% 🔺	+2.0%
6	Fort Lauderdale, FL	+2.1%	+4.1%	5.4% ▼	+2.0%
7	Salt Lake City, UT	+1.4%	+3.4%	5.7% 🔻	N/A
8	Orange County, CA	+1.5%	+2.9%	3.7% 🔻	+0.7%
9	Austin, TX	+2.1%	+1.5%	7.7% 🔻	+7.0%
10	Phoenix, AZ	+1.4%	+2.5%	7.0% 🔻	N/A



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## Neal's Picks for 2025

Not Analyst Picks, but Neal's Personal 2025 Picks for Real Estate Investment

NEAL'S PICKS FOR 2025

#### Best Up and Coming Market





#### Best Market in the U.S





